

Congratulations for making it this far! We are so excited to share this moment with you. Let's get started.

This three page guide is meant to help you navigate this process, answer questions, and assist you in planning out your investment. If you have any further questions or concerns along the way, please feel free to call or email us at any point. However, we hope this document will help create transparency and relieve some of the anxiety you may be feeling as you begin this journey.

### SENIOR SESSIONS AT A GLANCE

The Cap and Gown	A Little More	Completely Custom Shoot
<ul style="list-style-type: none"> <li>• Roughly 1 hour of camera time</li> <li>• On Location</li> <li>• 2 looks (1 casual and 1 cap and gown, or 2 casual)</li> <li>• Personalized Digital Gallery</li> <li>• 2 Retouched Digital Images</li> <li>• All other prints and products are purchased a la carte</li> </ul>	<ul style="list-style-type: none"> <li>• Pre-production call + access to Senior Session Pinterest mood boards</li> <li>• Roughly 2 Hours of Camera Time</li> <li>• On Location or In Studio</li> <li>• 4 looks (3 casual and 1 cap and gown, or 4 casual)</li> <li>• Personalized Digital Gallery</li> <li>• 2 Retouched Digital Images</li> <li>• All other prints and products are purchased a la carte</li> <li>• \$100.00 in print credit!</li> </ul>	<ul style="list-style-type: none"> <li>• Pre-production Meeting + Personalized Pinterest Mood Board + Wardrobe Consultation</li> <li>• 2 Shoot Days</li> <li>• On Location or In Studio</li> <li>• 6-8 Looks (any combo of casual / cap and gown)</li> <li>• Personalized Digital Gallery</li> <li>• 2 Retouched Digital Images</li> <li>• All other prints and products are purchased a la carte</li> <li>• \$300.00 in print credit!</li> </ul>
<b>\$595.00</b>	<b>\$795.00</b>	<b>\$1,995.00</b>

\* A 50% deposit is required to confirm your booking and reserve your Senior Session shoot day. The balance of your total is due on or before your shoot day.

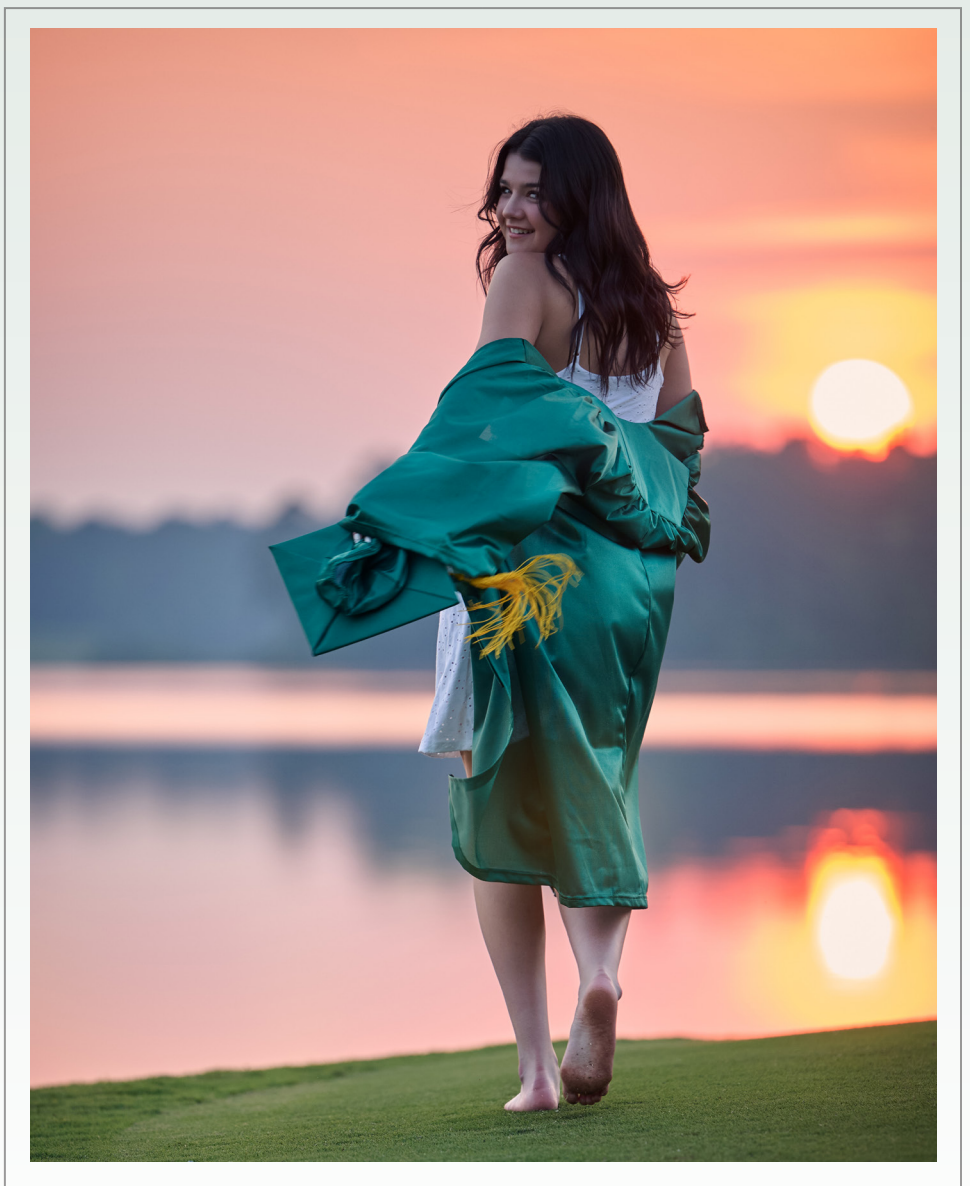
#### The Cap and Gown

- Roughly 1 hour of camera time
- On location (Chosen from a list of local locations only)
- 2 looks (1 casual and 1 cap and gown, or 2 casual)
- Personalized digital gallery of images *you* choose your selects from
- 2 retouched digital images delivered at *no larger* than 8" x 10" for Yearbook, Senior Ad, or Graduation Announcements
- All other prints and products are purchased a la carte
- The WEB size digital image is included with the purchase of any print or product. For example, if you buy a 16" x 20" framed canvas, you will also receive the web sized digital of that image.

**\$595.00**

You may add the following for the additional cost:

- Confetti Session - \$250 (not for public/ shared locations)
- Balloons - \$100
- Short Video (less than 30 seconds) / GIF - \$750
- Digital Download per image - \$75
- Download all the digital images in your gallery - \$2,500
  - \* 10 fully retouched images + all the others with global edit
- Each additional look (outfit) beyond the first 2 - \$75
- Add family members, parents, or grandparents - \$75
- Add a pet, for example, a family dog - \$75



### A Little More

- Pre-production call + access to Senior Session Pinterest mood boards
- On Location or In Studio (Local locations chosen from extensive list of beautiful options. However, you may also choose to upgrade to a premium location. See below for details.)
- 4 looks (3 casual and 1 cap and gown, or 4 casual)
- Personalized digital gallery of images *you* choose your selects from
- 2 retouched digital images delivered at *no larger* than 8" x 10" for Yearbook, Senior Ad, or Graduation Announcements
- All other prints and products are purchased a la carte
- The WEB size digital image is included with the purchase of any print or product. For example, if you buy a 16" x 20" framed canvas, you will also receive the web sized digital of that image.
- \$100.00 in print credit

**\$795.00**

You may add the following for the additional cost:

- Premium Locations - \$250 \* ask for details
- Confetti Session - \$250 (not for public/ shared locations)
- Balloons - \$100
- Short Video (less than 30 seconds) / GIF - \$750
- Digital Download per image - \$75
- Download all the digital images in your gallery - \$2,500
  - \* 10 fully retouched images + all the others with global edit
- Each additional look (outfit) beyond the first 2 - \$75
- Add family members, parents, or grandparents - \$75
- Add a pet, for example, a family dog - \$75



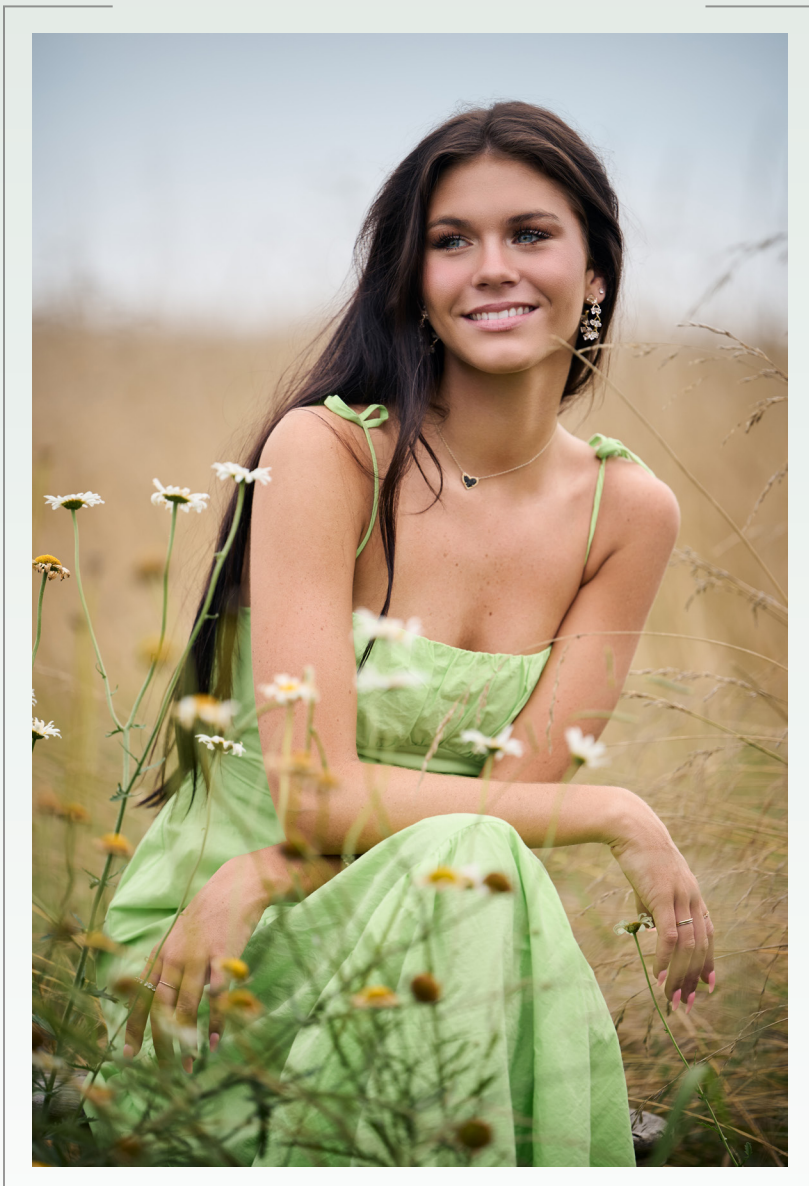
### Fully Custom Conceptual Senior Session

- Pre-production meeting + personalized Pinterest mood board + Wardrobe consultation
- 2 Shoot Days
- Location or In Studio \*most premium locations are included in the price; the exception being locations where travel over 150 miles is required (round trip)
- 6-8 Looks (any combination of casual / cap and gown)
- Personalized digital gallery of images *you* choose your selects from
- 2 retouched digital images at no larger than 8" x 10" for Yearbook, Senior Ad, or Graduation Announcements
- All other prints and products are purchased a la carte
- The WEB size digital image is included with the purchase of any print or product. For example, if you buy a 16" x 20" framed canvas, you will also receive the web sized digital of that image.
- \$300.00 in print credit

**\$1,995.00**

You may add the following for the additional cost:

- Premium Locations - \$250 \* ask for details
- Confetti Session - \$250 (not for public/ shared locations)
- Balloons - \$100
- Short Video (less than 30 seconds) / GIF - \$750
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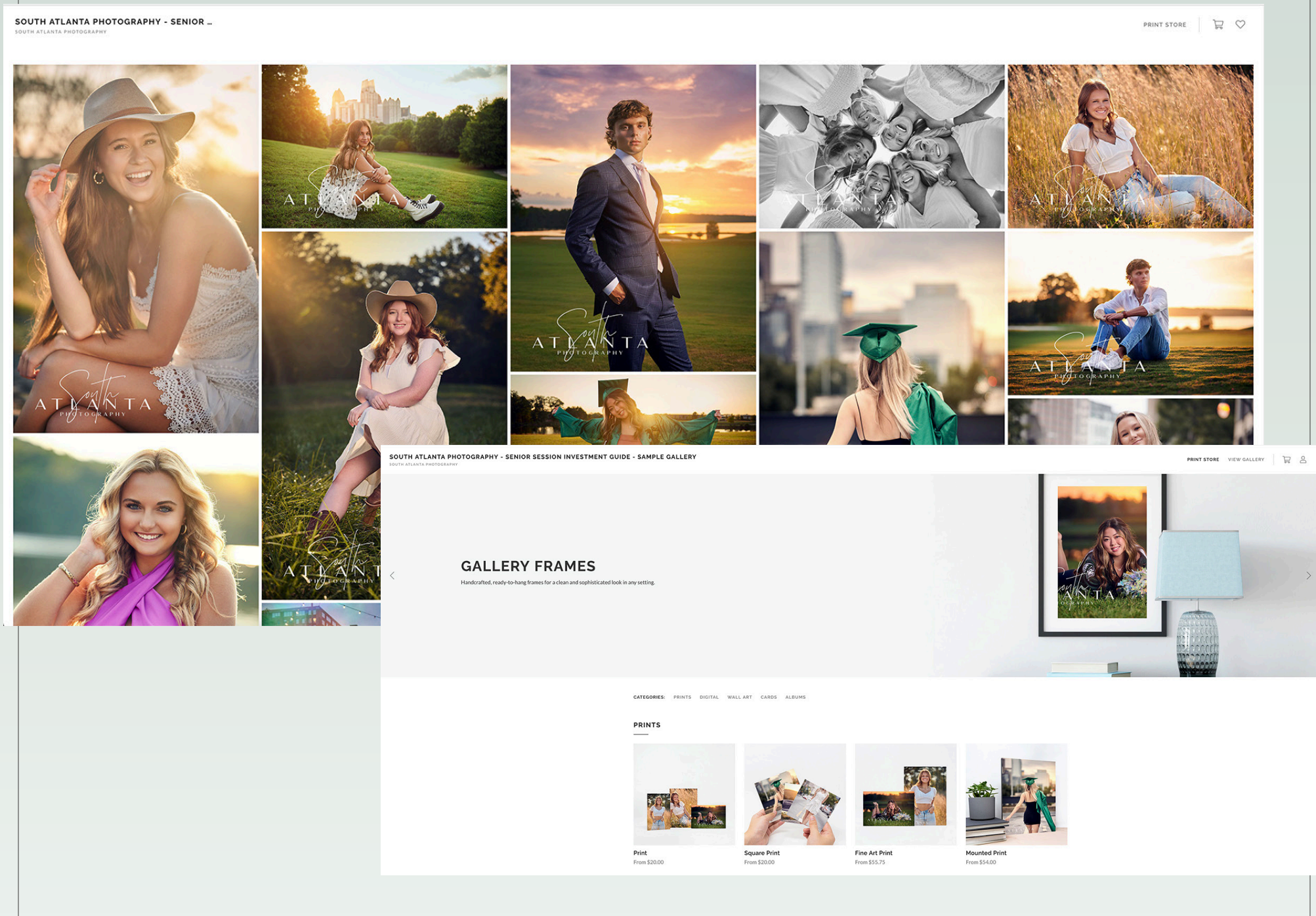


## PRINT AND PRODUCT PRICE GUIDE

To view the most up to date print and product price list and to see exactly how you will interface with your gallery, please visit:

<https://southatlantaphotography.pixieset.com/senior-session-investment-guide-sample-gallery/>

(click or copy and paste into browser)



### Additional Products and Services:

#### Premium Locations

South Atlanta Photography offers a handful of locations that are spectacular, but also require a bit more planning, a vendor fee, or further travel. Please ask to see the full list of premium locations or suggest your own. - all travel expenses and vendor fees up to \$350.00

#### Video

Behind The Scenes - shortform (30 sec - 1 min) - \$750.00 / longform (2 min - 4 min) - \$1,550.00

Conversation - shortform - \$750.00 (30 sec - 1 min) / longform (3 min - 7 min) - \$1,550.00

*All video purchases need to be confirmed and paid for prior to your shoot day.*

#### Senior Ads for Yearbook (Design)

Layout design incorporating Senior Session photos and / or personal photos (includes one proof and one edit) - \$500.00

\* The shoot deposit is non-refundable. Cancellation of a scheduled shoot day will result in the forfeiture of your deposit.

\*\* Changing the time or date within 48 hours of your scheduled shoot day will result in a rescheduling fee of \$150.00.

\*\*\* Personalized online galleries are visible for print and product purchases for 30 days from receipt. You will receive emails to gently remind you of your time limit. After 30 days, a \$25.00 fee will be required to reinstate your gallery.